

Town of Jackpot



**TOWN OF JACKPOT, NEVADA
ADVISORY BOARD**

1594 POND DRIVE - JACKPOT, NV 89825
PHONE (775)755-2448, FAX (775)755-2439

Board Members

Teresa Hugill
Shawn Mathis
Bruce Ririe
Monica Burt
Ed Klomp

Jackpot Staff

Shawn Burt
Brian Hugill
Beth Lamb
Shelly Hester
Maria Salas

**JACKPOT ADVISORY BOARD
MINUTES**

THURSDAY, March 12, 2020

6:00 P.M. CALL TO ORDER:

The meeting of the Jackpot Advisory Board was called to order by Chairwoman Hugill at 6:00 pm mountain standard time on March 12, 2020 in meeting room of the Jackpot Senior Center Building, Jackpot, Nevada.

ROLL CALL:

Members Present: Teresa Hugill
Shawn Mathis
Monica Burt
Bruce Ririe

Absent: Ed Klomp

Others Present: Shawn Burt, Jackpot Public Works Superintendent
Brian Hugill, Jackpot Fire Department
Beth Lamb, Jackpot Recreation Center
Theresa Dimmitt, Jackpot Tourism Director
Tara Norris, Jackpot Event Coordinator
Mary Hess, Jackpot Senior Center
Heath Higley, Raft River Rural Electric

INSTRUCTIONS TO THE GALLERY:

Chairwoman Hugill advised the public to step to the front of the room to identify themselves and to speak clearly for the record. She stated that they should try and not speak out of turn or among themselves. If anybody has a cell phone it should be muted and if a call needs to be answered it must be taken outside.

PLEDGE OF ALLEGIANCE:

Chairwoman Hugill led the pledge of allegiance.

COMMENTS BY THE GENERAL PUBLIC:

Pursuant to N.R.S. 241.020, 2 (c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Monica Burt (Jackpot Advisory Board) stated that she spoke with Scott Gavorsky (Census Bureau) and the Census is open. People will be asked about where they live as of April first, how many people are in the home, and the address. It will be open for several months. The census materials can't be sent to po boxes; they have to be in a physical location.

The census bureau will be sending a mobile unit to the town. People will be going door to door and this might be starting April first. The materials will be left at people's homes if nobody answers the door, so that they can fill it out and mail it. The census department will return to the town if people don't respond by April 30th to make sure everybody is accounted for.

Mrs. Burt stated that the website is 2020Census.gov. She asks that people tell their friends and family about it. It can be filled out online, by mail, or with a census representative. It's important that everybody is accounted for.

Theresa Dimmitt (Jackpot Tourism Director) commented that according to the website it started on April fifteenth and she hadn't posted about it because it would have been two months in advance. She stated that she would be posting all the information.

Mrs. Burt commented that on the website there is a link for people to complete the census. There are also twenty second videos that the government has approved to use on social media websites. Mr. Gavorski will be in Jackpot on Tuesday and she will be meeting with him, but she also welcomes anybody else who has questions about the census. He will be providing material in English and Spanish that can be posted around town.

TOWN OF JACKPOT

- a. Raft River Electric Company update of the electrical service provided to the town of Jackpot.

Heath Higley (Raft River Electric) stated that the streetlight project with the public works department is still ongoing. There is also work that needs to be done at Dotties. They need to install their temporary service and then their permanent transformer. They will be installing their permanent transformer on the east side of the hill, within their property, but he'll let Shawn Burt (Jackpot Public Works Superintendent) know before they start digging.

He welcomed everybody to Raft River's annual meeting on Tuesday, March 17, 2020 at the Raft River High School in Malta. The registration and meal are at 6pm and the business meeting at 7pm. The mailing ballot to vote on a director was included in the Rural Lite magazine.

Mr. Higley mentioned that they have also been working on a charging station. They have been contacted by the contractors and are now waiting for the clarification from the state and the funds. The person that they have been working with is on vacation until the 30th.

Bruce Ririe (Jackpot Advisory Board) stated that the buildings/grounds department have reviewed the drawings and they look good.

Mr. Burt commented that the light would be shipped the following week and all they would need to do is install them.

b. Nevada Health Center update.

No Representatives present.

c. Discussion and consideration to approve a tourism letter that will be sent to all the businesses in the town.

ACTION ITEM

Theresa Dimmitt (Jackpot Tourism Director) stated that the tourism committee would like to invite all the town's businesses and entity's in the surrounding area to the meetings, so that they can work together to promote and brand the town of Jackpot. There are many things happening and this letter is just the start to getting more people at the meetings.

Chairwoman Hugill commented that she would like to speak with Mrs. Dimmitt at a later time about a name change on the letter. She commented that the letter looked good.

Monica Burt (Jackpot Advisory Board member) asked if the letter would be mailed to all the businesses in the town.

Mrs. Dimmitt stated that it would be mailed to all the businesses in the town and surrounding areas. She is working with Rogerson's tourism department, so she will be sending a letter to them. She commented that she would also like to work with Nat-Soo-Pah.

Motion: Bruce Ririe made a motion to approve the tourism letter for businesses, seconded by Monica Burt. Motion passed.

VOTE:

Aye: Teresa Hugill
Shawn Mathis
Bruce Ririe
Monica Burt

Nay:

Absent: Ed Klomp

Abstain:

- d. Discussion and consideration to approve the tourism billboard.

ACTION ITEM

Theresa Dimmitt (Jackpot Tourism Director) stated there are two options for the billboard. One of the billboards will only be 24ft wide instead of 48ft wide. The graphic designer sent her an updated image. The original image had red letters with the black background, but the graphic designer commented that it wouldn't stand out like the color yellow on the updated image.

She isn't a fan of yellow, but she is submitting that option to the board for approval to be on the 40ft 8X3 wall. If approved, the boards will be installed on April first. The billboard's will be at mile marker #307 in Elko, on highway 93 just outside of Wells headed towards Jackpot, in Jerome on highway 93, and in Mountain Home, Id.

Mrs. Dimmitt mentioned that there would be two different layouts because some of the boards are smaller, so the layout needed to change.

Motion: Monica Burt made a motion to approve the billboards, seconded by Bruce Ririe.
Motion passed.

VOTE:

Aye: Teresa Hugill
Shawn Mathis
Bruce Ririe
Monica Burt

Nay:

Absent: Ed Klomp

Abstain:

- e. Discussion and consideration to approve the tourism backwall.

ACTION ITEM

Theresa Dimmitt (Jackpot Tourism Director) stated that the backwall is a 10ft transportable wall that will be setup at events, county fairs, Fourth of July, or any event that tourists will be invited to. She is presenting the board with a concept and not the final design. The pictures will look like polaroid's or like somebody has tacked their personal pictures of their adventures in Jackpot. The other side of the board will match the approved billboard.

It will be a double-sided board and the images will be used for the specific audience and event. She mentioned that the side with the images is just a concept for the board and that it hasn't been sent to a graphic designer.

Motion: Monica Burt made a motion to approve the concept and not the wall art, seconded by Vice-Chair Shawn Mathis. Motion passed.

VOTE:

Aye: Teresa Hugill
Monica Burt
Shawn Mathis
Bruce Ririe

Nay:

Absent: Ed Klomp

Abstain:

- f. Discussion and consideration to approve the tourism print ad.

ACTION ITEM

Theresa Dimmitt (Jackpot Tourism Director) stated that the tourism board is scheduled to have a print ad in the Nevada magazine. This magazine is available for free throughout the state of Nevada. She commented that the tourism board voted on this magazine and the annual Nevada Travel Guide. The deadline for the Nevada Travel Guide wasn't met, so the town will be in the 2020-2021.

The ad will be half-page and the tourism board would like to keep the same concept as the backwall to keep consistency through all the marketing. This will allow people to identify the town without having to read an entire article or billboard, like when people see two golden arches and know what restaurant it is.

She commented that this magazine is issued every other month and the half-page ad can be changed without the price changing. The concept for the ad in May and June will be for that issue, but later the following month a new concept can be sent. The ads can be refined once the town and tourism board increase their knowledge on what kind of marketing they would like to do. They could choose to do an article for the Fourth of July event along with all the town's summer activities or activities there are in the winter.

Chairwoman Hugill asked if this magazine was the one that had the different pricing for the different months.

Director Dimmitt stated that no, that marketing idea is something totally different.

Motion: Bruce Ririe made a motion to approve the tourism print ad, seconded by Monica Burt. Motion passed.

VOTE:

Aye: Teresa Hugill
Monica Burt
Shawn Mathis
Bruce Ririe

Nay:

Absent: Ed Klomp

Abstain:

- g. Discussion and consideration to expend \$1,000.00 from capital outlay from town board.

ACTION ITEM

Shawn Burt (Jackpot Public Works Superintendent) stated that in a budget for town board he thinks they set aside \$9,000.00 dollars for cameras and the recording system. There is still \$3,200.00 dollars left.

He commented that Brian Hugill (Jackpot Fire Chief) and him are looking into buying the laptops. These laptops are gaming laptops but won't be used for gaming. The programs that they each have in their offices for blueprints like those for Dotties can be accessed on these laptops. They are faster than their office computers.

Mr. Hugill stated that these laptops would allow them to make corrections immediately and send them off.

Vice-Chair Shawn Mathis asked what kind of files they would be receiving Cad or pdf files.

Mr. Burt stated that it changes, but they mostly are in cad files.

Vice- Chair Mathis commented that this is the reason that they need the graphic cards.

Mr. Burt stated that the graphic cards can handle digital. He mentioned that Mr. Hugill is doing a lot of training outside of the town. He will also be gone after the following week for three weeks for conferences and taking his office computer isn't practical.

Chairwoman Hugill commented that a laptop would allow them to take their work wherever they go.

Mr. Burt stated that they would be able to do their office work and receive emails away from their office. The computers are each \$944.00 dollars each. It will be more than \$1,000.00 dollars.

Monica Burt (Jackpot board member) commented that the board would need to approve a higher amount.

Mr. Burt stated that she was correct and that the account would be left with \$1,200.00 dollars

Motion: Bruce Ririe made a motion to approve the cost of two computers, seconded by Vice-Chairman Mathis. Motion passed.

VOTE:

Aye: Teresa Hugill
Monica Burt
Shawn Mathis
Bruce Ririe

Nay:

Absent: Ed Klomp

Abstain:

JACKPOT GOLF COURSE

1. Golf Course operations update.
NON ACTION ITEM

Brent Fleshman (Jackpot Golf Course) was absent. Monica Burt (Jackpot board member) relayed the information that was sent in an email from Mr. Fleshman.

I'm here at work today, but not feeling too spiffy. I don't want to pass anything on to anyone. Nothing to report other than we have the course opened up for the season. And, it looked like it'll come out in good shape. No winter damage of yet to report.

JACKPOT TOURISM

1. Tourism operations update.
ACTION ITEM

Theresa Dimmitt (Jackpot Tourism Director) stated they have talked about the billboards that will be installed April 1st. The printed ad will advertise May through June, Certified Folder is scheduled to start mid-April, and once the rack cards are approved and she gets things back from the graphic designer. The rack card route will be Interstate 80 through Nevada and Southern Montana into the Northern Idaho area for people coming from Canada.

She mentioned that there will be a Ribbon Cutting Ceremony, but she would go into detail during the event updates. She commented that three members from the board will be attending the Nevada Rural Conference assuming it doesn't get cancelled. It will be in Reno. She's excited about the information they will be learning at this conference.

The merchandise has arrived. There will be VIP bags for the ribbon cutting ceremony. The items that will be given at the fair will be water bottles, pens, a cooling towel, koozies, and mugs.

The mugs will only be in the VIP bags and not handed out at the fair.

Director Dimmitt stated that she has received the high pixel google phone that can be used for pictures that will be sent to Miles Partnership.

She commented that she attended the recreation board meeting in Elko, and they wanted to know about the decrease in room tax. She forgot about the Four Jacks being closed, but she explained to them that the tourism board is marketing and working with the millennials or people who have families and are looking for a new escape or adventures. The recreation board has approved the town's tourism board budget for the following year, but the final budget hasn't gone through. They approved the town's budget and not everybody's budget was approved.

She mentioned that the Coronavirus is affecting tourism. She is working with Matt Hartgrave (Cactus Petes) who has sent her some information and she will be working with other town members.

JACKPOT EVENTS

2. Event Operations update.

Tara Norris (Event Coordinator) stated that there will be a ribbon cutting ceremony since Jackpot joined the Chamber of Commerce. The plan is something small and simple. They will be working with the ambassadors who were offered discounted rooms at Cactus Petes. It will be a small luncheon because they would like the attendees to enjoy the town's restaurants, gaming, or attend a show if there is one that weekend at the different casinos. It will be on Saturday, May 16 from 2-4pm.

She commented that there was entertainment, but things may have changed. She is also planning the Fourth of July and Coral Roe will be in charge of the parade. They are trying to get it to be bigger and better. They have reached out to the local ranches to see if they would like to participate with horses. She's also talked to the people from Deuces wild car show to try and have some cars in the parade along with all the local businesses.

Theresa Dimmitt (Director of tourism) mentioned that at the ribbon cutting they are trying to encourage people to participate in activities such as, star gazing, Brent (Jackpot Golf course) will be offering a discounted rate, or having the guests do a nature hike. She is making the invitation for the town's businesses and the chamber ambassadors.

She commented that Cactus Petes is a part of the Chamber so, they know about the gambling, but she would like to show them what the town has. The ribbon cutting ceremony will be at the recreation center, so they will be able to see the amazing recreation department.

Bruce Ririe (Jackpot board member) asked about the Pride in Jackpot event.

Ms. Norris stated that Raft River wouldn't be doing the bbq and she was supposed to meet with Mr. Ririe about Cactus Petes doing it, but their schedules have been too hectic to meet.

The date that has been picked is May 28th, on a Thursday. Once all the details have been finalized with Cactus Petes she would go talk to the school about letting the children out early.

William Dimmitt (President of Tourism) asked about Pride in Jackpot.

Ms. Norris stated that the students of the school and town volunteers walk through the town picking up all the trash and it ends in a bbq.

Chairwoman Hugill asked Ms. Norris if she would be including Pride in Jackpot as another one of her events to plan.

Ms. Norris stated that she could include it, but she was only doing it because it was brought to her attention that it hadn't been done the previous year.

Chairwoman Hugill stated that it hasn't been done in the last couple of years because other things are happening, and Raft River would rather be more involved with adults.

Ms. Norris commented that she and Mr. Ririe could meet with Tom (Cactus Peters) about having Cactus Petes provide the bbq.

Chairwoman Hugill stated that this is something that involves the town and she should meet with Shawn Burt (Jackpot Public Works Superintendent) to coordinate it. This needs to be done because the town looks horrible at this time.

Ms. Norris commented that this can be done every year and she will include it in her yearly schedule. She hopes that by the following meeting her Mr. Ririe have talked about it and can present something to the board.

JACKPOT SENIOR CENTER

3. Senior Center Operations update.

Mary Hess (Senior Center head volunteer) stated that they had a meeting on Tuesday. She had many people show up, but she hoped for more. The first activity will be Bingo night on Tuesday, the 17th from 6:30pm-9pm.

She commented that the men have mentioned that they would like to have access to the senior center to play games. She has volunteers for four days a week. She will be at the senior center, Monday, Tuesday, and Wednesday and she has two other volunteers for Thursday and Saturday. Once she has more volunteers there will be more activities.

She would like for everybody to know that the senior center is active, there is a place for seniors, and it takes a little bit to setup, but it will be accessible to the seniors.

Chairwoman Hugill stated that she was impressed, and that Ms. Hess is doing a good job.

Ms. Hess asked that they get help moving the beds out and taking out chairs to set up tables after the meetings.

Monica Burt (Jackpot board member) asked if the town needed to set up a budget for the senior center.

Shawn Burt (Jackpot Public Works Superintendent) stated that yes.

Chairwoman Hugill asked Mr. Burt if there was any update on a vehicle.

Mr. Burt commented that once things get further along, but before the budget meeting they will be budgeting for the shuttle bus. It will be used for people who need to go into Twin to grocery shop and doctor's appointments. They need to work with the county because the vehicle needs to have insurance through the town, and they will need a volunteer driver, or a part-time position opened for a driver. The driver must have a chauffeur license.

Ms. Hess mentioned that she and Brian Hugill (Jackpot Fire Chief) talked about a community garden. She asked if somebody wanted to organize it, she could get another volunteer to help. The seniors would also be willing to do a fundraiser. They would also participate in the garden. The garden would be located in the back of the building.

Chairwoman Hugill commented that she talked to William Dimmitt (Tourism President) about a chauffeur license because he's had one in the past.

JACKPOT RECREATION CENTER

A. Recreation Department operations update. NON ACTION ITEM

Beth Lamb (Jackpot Recreation Center) stated that she would be working on a garden for her summer food program at the recreation center and if Ms. Hess would like they could work together on it. She commented that she applied for a grant.

She mentioned that everything is going well, January through March is normally a busy time for fitness. There has been over one hundred people who have used the fitness area. There have been two baby showers, a birthday party, the coach's clinic will be on Friday and Saturday, and the following Saturday there is a swim meet. The recreation center will be busy for a while.

Ms. Lamb commented that there will be activities at the recreation center during Spring break, April 6-10. She has flyers that she will post around town.

The activities and times are:

Swim Skills 11am-12pm
Volleyball Skills 1pm-2pm
Basketball Skills 2pm-3pm
Snack Program 3pm-4pm
Soccer Skills 4pm-5pm

These activities have been posted on Facebook. She hopes children will call or go to the recreation center to sign-up. There will also be crafts available for children to do. The WIBIT will be in the water the entire week.

JACKPOT PUBLIC WORKS

1. Public Works water, sewer, landfill, streets and operations update.

Shawn Burt (Jackpot Public Works Superintendent) stated that the public works crew has been busy with Raft River installing all the light poles and running wire. He mentioned that there are many projects this year.

Truleap is installing fiber cables all through the town. It will be a three year project. The biggest part of the project is installing all the cables in the next couple of years and tying it all together. He asks that everybody be patient with them.

Mr. Burt commented that in the following weeks he would be gone for conferences. He mentioned that the county is having all their employees complete a survey to review their own job descriptions. This is the first time the county does this. He will be gone on Tuesday because he'll be at a meeting in Elko and when he returns, he'll discuss what he learned at the meeting with the county employees. He will then have to go to Elko again for the county commissioners meeting.

He stated that at the county commissioners meeting the property that Tommy's was approved for the previous month will be on the agenda, so he must be present. If the county commissioners approve it there will be an appraisal of the property and it will be auctioned. There isn't a guarantee that Tommy will get it.

Mr. Burt mentioned that he included in the stipulation that whoever buys the property has six months to a year to develop it or the town of Jackpot will take the property back. He commented that he's been communicating with Sheldon Mudd. Mr. Mudd has sent a letter to the Vinions, Cactus Petes, and some of the other property owners to encourage them to sell their properties for development to people who want to buy property in the town. He's working hard with the owners of the properties to get the lots sold.

There is a lot of support for I11 on this side of the state. Mr. Mudd is working with a professor from UNLV who is in favor of having I11 in this corridor.

Mr. Burt stated that along with all the projects that they have they will be busy, but the EPA has emailed him about the precautions and things that need to be in order just in case the virus is introduced in Jackpot. He commented that the last week of the month he would be in a conference, the week after that he'll be in Las Vegas with Beth and Travis, and the week after that he'll be in Tonopah for another conference. If anybody needs him, they can call him, or they can speak with any of the guys at public works.

He mentioned that there have been a few of them playing softball one day of the week and they invite more people to join in the fun. The new time is 5pm or 6pm because they can't see with the sun in their face. It's on Wednesday night and there will be a flyer.

JACKPOT SAFETY / FIRE

1. **Jackpot Ambulance**

- a. Jackpot Ambulance operations update.

Shelly Hester (Jackpot ambulance) was absent. Brian Hugill (Jackpot Fire Chief) relayed the information. The previous month there were 13 calls, 6 of those were transports to Twin Falls.

2. **Jackpot Fire Department**

- a. Jackpot Fire Department operations update.

Brian Hugill (Jackpot Fire Chief) stated that he met with the BLM about the new fire station and they are interested in partaking some of the building in the fire station. They will need to discuss this with their region, and they are also talking about releasing some land.

Matt Murphy (FMO for Elko District) will be meeting separately with the board members and he will be attending the meeting on May 14 because during April he'll be traveling.

Mr. Hugill mentioned that they did a drill with Cactus Petes and it wasn't bad or good, everybody is ok.

He commented that for the Easter egg hunt they are thinking of doing a flashlight Easter egg hunt. He's got two hundred flashlights that he can give away, but they will talk about it more as the time approaches.

There are six EMT students who are getting ready to test on the 18th and again on the 25th. There will than be another six EMT's in the town.

3. **Elko County Sheriff's Department**

- a. Sheriff Office operations update.

No Representatives present.

CORRESPONDENCE REPORT AND OTHER ITEMS OF DISCUSSION:

1. Discussion and consideration of received correspondence.

No correspondence.

CONSENT AGENDA

All matters listed under the consent agenda are considered routine and may be acted upon by the commission with one action without extensive discussion. Any member of the commission or any citizen may request that an item be taken from the consent agenda, discussed, and acted upon separately during this meeting.

Approval of Minutes – February 13, 2020

Next Meeting Date – April 9, 2020

Motion: Vice-Chair Shawn Mathis made a motion to accept the minutes for the Jackpot Advisory Board Meeting for the date of February 13, 2020 and the next meeting date for the Jackpot Advisory Board Meeting for the date of April 9, 2020, seconded by Monica Burt. Motion passed.

VOTE:

Aye: Teresa Hugill
Bruce Ririe
Shawn Mathis
Monica Burt

Nay:

Absent: Ed Klomp

Abstain:

ADVISORY BOARD MEMBERS AND STAFF COMMENTS

This time is devoted to comments by Advisory Board Members and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Bruce Ririe (Jackpot Advisory Board member) thanked the ambulance, fire, and public works departments. He commented that in a large city most people don't see a fire man, a public works technician, or the ambulance unless their riding in it.

He commented that visitors ask questions and they are able to see if there is anything new that the public works department is doing. The ambulance and fire department support the entire town. The weekends are often busy, and these departments are there providing their time.

Chairwoman Hugill stated that the town looks great including the light poles. The town looks like it got an upgrade. She stated that Theresa Dimmitt (Tourism Director) is doing a great job and she is impressed. The public works department is also doing a great job.

Chairwoman Hugill asks those who know about the census explain to people how important it is to get registered. The town needs to have close to one thousand people living in it in order to incorporate. This is why everybody needs to be accounted for, otherwise it's going to take another two years to try again. She would like this to be promoted on the website.

Shawn Burt (Jackpot Public Works Superintendent) stated that people need to know that it's illegal for the census department to report undocumented people. There is no need to worry about this.

Theresa Dimmitt (Tourism Director) commented that she could post it on Facebook and make flyers to post around town.

Chairwoman Hugill mentioned that maybe it would be a good idea for a town member to go with the census people to explain to the town members that it's safe for everybody to be accounted for.

Mr. Burt commented that people are still able to apply to be a part of the census team.

Chairwoman Hugill stated that she spoke with somebody from the census who told her that a position is statewide, so they can't guarantee the position in Jackpot. She just thinks that if there is a familiar face people will give the correct information.

Mr. Burt mentioned that the only things that could be posted are things authorized by the census department. He commented that on Facebook they could post where people could get information about the census.

Vice-Chair Shawn Mathis commented that the website can be translated to many languages and it can be done on a smart phone.

Mr. Burt suggested that everybody wait until after Tuesday to do or post anything.

Chairwoman Hugill would like for people to know how important it is for everybody to be accounted for.

COMMENTS BY THE GENERAL PUBLIC:

Pursuant to N.R.S. 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

No Comments.

ADJOURN

Meeting adjourned at 6:59pm.