



TOWN OF JACKPOT, NEVADA ADVISORY BOARD

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Board Members

Teresa Hugill
Shawn Mathis
Bruce Ririe
Monica Burt
Alex Torrero

Jackpot Staff

Shawn Burt
Brian Hugill
Beth Lamb
Shelly Hester
Maria Salas

JACKPOT ADVISORY BOARD MINUTES

THURSDAY, October 14, 2021

6:00 P.M. CALL TO ORDER:

The meeting of the Jackpot Advisory Board was called to order by Chairwoman Teresa Hugill at 6:00 pm mountain standard time on October 14, 2021, in meeting room of the Jackpot Senior Center Building, Jackpot, Nevada.

ROLL CALL:

Members Present: Teresa Hugill
Shawn Mathis
Monica Burt
Bruce Ririe

Absent: Alex Torrero

Others Present: Shawn Burt, Jackpot Public Works Superintendent
Kristie Wells, Jackpot Fire Department
Shelly Hester, Jackpot Ambulance
Beth Lamb, Jackpot Aquatic Recreation Center
Kaylee Shields, Jackpot Economic Development/Tourism
Theresa Dimmitt, Jackpot's Helping Hands & Services
Bill Dimmitt, Senior Center Head Volunteer
Tara Norris, Jackpot Events
Brad Hester, Jackpot Fireworks

INSTRUCTIONS TO THE GALLERY:

Chairwoman Teresa Hugill advised the public to step to the front of the room to identify themselves and to speak clearly for the record. She stated that they should try and not speak out of turn or among themselves. If anybody has a cell phone it should be muted and if a call needs to be answered it must be taken outside.

PLEDGE OF ALLEGIANCE:

Chairwoman Teresa Hugill led the pledge of allegiance.

COMMENTS BY THE GENERAL PUBLIC:

Pursuant to N.R.S. 241.020, 2 (c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Brad Hester (Jackpot Fireworks) stated the fireworks have been ordered. The firework show will be bigger than the previous year and it will be more than fifteen minutes.

TOWN OF JACKPOT

- a. Raft River Electric Company update of the electrical service provided to the town of Jackpot.

Heath Higley (Raft River Rural Electric) stated he didn't have to anything to report. They did some work at Cactus Petes.

Shawn Burt (Jackpot Public Works Superintendent) mentioned that there were a few power bumps during the previous week.

Mr. Higley asked when the town's Christmas Party would be. Chairperson Teresa Hugill stated that it would be December 15, 2021, and it would either start at five or six. Mr. Higley commented that Mandi (Raft River) would like to know what they can do for the town. Chairperson Hugill stated that she would have Tara Norris (Event Coordinator) get ahold of Mandi.

- b. Nevada Health Center update.

No Representatives.

- c. Discussion and consideration to approve expending \$43,450.25 dollars from the RTC funding to overlay and make part of Piersanti the same width as existing road.

ACTION ITEM

Shawn Burt (Jackpot Public Works Superintendent) stated that the RTC fund is for road improvements and the funds are generated through fuel tax and licensing. There are funds for this project. The project consists of taking three hundred and fifty feet of the narrow section of Piersanti Drive and widening to match the existing road.

Motion: Bruce Ririe made a motion to approve the expenditure of \$43,450.25 dollars to widen the road, seconded by Monica Burt. Motion passed.

VOTE:
Aye: Teresa Hugill
Shawn Mathis
Monica Burt
Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- d. Discussion and consideration to approve paying a movie licensing company to show movies at the recreation center from the list below:

ACTION ITEM

- Swank Motion Pictures
- Motion Picture Licensing Corporation

The town clerk stated that the biggest difference between the two companies is that with Swank Motion Pictures the town would pay per title and Motion Picture Licensing Corporation is one flat fee of \$850.00.

Vice-Chairman Shawn Mathis asked if there is a limit on movies or movies that can't be watched.

The town clerk commented that there is a list of production companies that are covered by Motion Picture Licensing Corporation along with television shows, but there are some restrictions. Those restrictions are less than the number of restrictions that Swank Motion Pictures has. Swank Motion Pictures needs to be informed of the date, time, and if money was made from the movie there needs to be a form done within in forty-eight hours to calculate the profit and how much needs to be paid to the company.

Chairperson Teresa Hugill mentioned that the town isn't interested in making money.

Theresa Dimmitt commented that Tara Norris (Jackpot Event Coordinator) mentioned that she would like to be able to play children's movies at the Christmas party.

Chairperson Hugill asked Shawn Burt (Jackpot Public Works Superintendent) where the funds would be taken from for the movie licensing company. Mr. Burt stated that it would be from the specials fund in the recreation account. Monica Burt (Advisory Board Member) asked if the funds could be taken from the town board account, but the clerk commented that the licensing would be for the recreation center since it's per entity and Mr. Burt stated that it needs to be taken from the recreation account.

Beth Lamb (Jackpot Aquatic Center) commented that the television didn't work and there isn't a remote for it.

Mr. Burt stated that they would need to purchase the equipment to operate the movies. Chairperson Hugill asked Mr. Burt for his thoughts or if this would be something that they wouldn't be doing.

Ms. Lamb commented that it's a feasible thing to do if it's only going to be used for Christmas. Chairperson Hugill stated that it could be used for more than Christmas and that it could be used all year for the younger children.

Monica Burt (Jackpot Advisory Board member) mentioned that it could be used during the summer when the children are out of school. Chairperson Hugill commented that there used to be movies at the recreation center, but they had to stop the movies because of the copyright laws.

Ms. Lamb commented that she had other expenses that she would be taking from the special funds account.

Vice-Chairman Shawn Mathis mentioned that he would like to look at the list of movies that would be available before they decide to pay the fee.

Mrs. Dimmitt stated that there is a list of production companies and if the movie is from one of those production companies it would be covered under the license. The only exceptions are the titles on the first page. She mentioned that there are also television shows that can be watched.

Vice-Chairman Mathis commented that they need to get all the equipment if they purchase the license, and this may be something that needs to be included in the budget for the following year.

Chairperson Hugill stated that if Ms. Lamb won't be using the service and that she needs the fund for something else they need to look at what she needs.

Mr. Burt commented that he thinks that the item needs to be tabled because there are many questions, and they need more time to get those answered.

No further discussion due to item being tabled.

- e. Discussion and consideration to approve a new webhost for the town website from the list below.
VC3
CivicPlus
TownWeb
ACTION ITEM

Kaylee Shields (Economic Development/Tourism Director) stated that there three webhosts and there are price sheets for them. She also has examples of websites that these companies have done. In working with all three webhosts, she feels that they will all do a good job.

She thinks that CivicPlus would be the best choice because they are a company that the town website could grow into. She feels that the town would outgrow the other two. The customer service team from CivicPlus has been exceptional compared to Revize whose had zero customer service.

Chairperson Teresa Hugill asked how much was paid for the Revize website. Theresa Dimmitt (CEO Jackpot's Helping Hands /Food Pantry & Services) stated that it cost seven thousand five hundred dollars.

Mrs. Shields commented that all the companies have included in their price structure a rebuild of the website: TownWeb in three years and VC3 and CivicPlus four years. There are many built-in integrations for easy navigation. All the companies sent out notifications when the website has been updated.

The webhosts also can be linked to Facebook and pushed from Facebook back to the website which is what is needed, she would like for all the social media context to revert people to the town website.

Chairperson Hugill stated that CivicPlus seems to have more to offer compared to the other two. It also is more eye-catching.

Mrs. Shields stated that she agrees and that it actually offers more than what the town could use at the moment. She thinks all three companies are quality companies and she's felt satisfied in the dealings with them compared to her experience with Revize. She feels like any of those companies are good, but she feels that CivicPlus will be the best one long term.

Chairperson Hugill asked if the tourism board would be able to handle the price every year. Mrs. Shields stated that she thinks so, because the tourism board has been spending quite a bit of the budget on billboards. She personally feels that billboards can't be used to track a return on that investment compared to a website. On a website the traffic can be tracked and it's also the town's online presence. She feels like it's a better investment and if costs need to be reduced in other places it will be worth it because that's how people are going to judge the town.

She commented that CivicPlus designed a payment plan. The first three years would be eleven thousand dollars, the fourth year would be seven thousand, and then there would be a new website. This would be the length of the contract. Otherwise, it would be twenty-six thousand dollars for the first year and six thousand dollars after.

Vice-Chairman Shawn Mathis stated that it would be eleven thousand per year until it's paid off and after that it will be seven thousand fifty-five dollars and ninety-nine cents a year.

Monica Burt (Jackpot Advisory Board member) asked if somebody from CivicPlus would be sent to the town to take pictures or is the board going to have to send them pictures. Chairperson Hugill asked if they would be transferring content from the current website. Mrs. Shields stated that she wasn't sure and that she didn't ask those questions.

Vice-Chairman Mathis commented that this item could be tabled until more questions were answered, but Mrs. Shields stated that the price she has listed is only valid for the month because the company doesn't generally do payment plans. Vice-Chairman Mathis asked if there were enough funds in the recreation fund. Mrs. Shields said yes. Chairperson Hugill commented that Mrs. Shields should choose that company and the funds would be taken from the recreation board. It also wouldn't be the full thirty thousand paid upfront; it will be split over the next three years. Vice-Chairman Mathis stated that they should budget this amount in the next fiscal year town budget to help the tourism board cover the cost in case the board doesn't have the funds.

Mrs. Shields mentioned that the recreation board sent the tourism board a fifty-three thousand dollar check, and she believes there are at least ten thousand dollars more that the board will be receiving. Mrs. Burt asked Mrs. Shields if she anticipates the board will have the funds to pay for the website for the next three years.

Mrs. Shields stated that she does. She feels that the website is a huge priority, and she thinks it's more important than other things. She's also willing to reduce the budget on other things before reducing the budget for the website.

Bruce Ririe (Jackpot Advisory Board member) mentioned that they would also be able to track the number of people that visit the website.

Mrs. Shields commented that as part of the building of the website they will train the chosen individuals to be able to create and make changes on the website. Chairperson Hugill asked if the new webhost would make website changes promptly or would it end up being like Revize, who started off great, but stopped after they received payment. Mrs. Shields mentioned that CivicPlus has been contacting her the entire time.

Mrs. Dimmitt commented that once covid started the communication was lost. She mentioned that Revize designed the website, but all the typing and every piece of information on the website had to be inserted. She would like to think that for the price CivicPlus will be doing all the typing. Mrs. Shields stated that they will be building the website.

Motion: Vice-Chairman Shawn Mathis made a motion to approve CivicPlus as the new webhost, seconded by Bruce Ririe. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

Mr., Ririe stated that he would like for Mrs. Shields to keep the board updated on the process. Mrs. Shields commented that the build will take about three months before it goes live.

1. Golf Course operations update.
NON ACTION ITEM

Brent Fleshman (Jackpot Golf Club) was absent. No report given.

JACKPOT TOURISM
NON ACTION ITEM

1. Tourism's operations update.

Kaylee Shields (Economic Development/Tourism Director) stated that things are going well. The board is talking about doing a MardiGras event. This event is always on a Tuesday, so it will be great for tourism in the town. She mentioned that she will be meeting with a BLM representative, and they will be looking at sites that can be improved for outdoor recreation.

She has also talked to a few people about doing a star gazing park. Mrs. Shields has also contacted somebody at Ridley's grocery store but hasn't been able to talk to anybody from Cory's. She would like for there to be grocery store, bank, and a pharmacy in the town.

Bruce Ririe (Jackpot Advisory Board member) mentioned that a hardware store would also be good for the town. Mrs. Shields commented that if Ridley's decides to do a grocery store, they will also include a hardware store.

Monica Burt (Jackpot Advisory Board member) commented that people would also like a DMV kiosk. Mrs. Shields stated that she would look into it.

2. Social Media Manager update.

Mackenna Ririe (Social Media Manager) was absent. Kaylee Shields (Economic Development/Tourism Director) relayed the information. She stated that the previous month was great. They boosted the September 11th post and it got sixteen thousand views.

She mentioned that Mrs. Ririe is working on engagement campaign for outdoor places in the town. All the social media numbers are up.

JACKPOT'S HELPING HANDS FOOD BANK & SERVICES

1. Jackpot's Helping Hands Food Bank and Services update. **NON ACTION ITEM**

Theresa Dimmitt (CEO Jackpot's Helping Hands /Food Pantry & Services) stated that she's working on grants and researching other ways to get funds. The services have expanded and now include helping seniors. The organization is working with a taxi service.

The federal government for the State of Nevada has approved that Jackpot's Helping Hands be a Supplemental Nutrition Assistance Program (SNAP/Food Stamps) outreach. When the organization helps somebody complete a SNAP application or recertify them the time spent will be paid to Helping Hands. This will help because fundraisers are time consuming, her favorite fundraiser was the Mopar races because they paid twenty-five dollars per racer.

Vice-Chairman Shawn Mathis asked if people would be getting the food stamps from her or is she only signing them up for the program. She will only sign them up for the program, but she will have training and she'll be able answer more questions. Vice-Chair Mathis mentioned that the town grocery store didn't accept EBT transactions and people would need to drive to Wells. Mrs. Dimmitt stated that she would look into it.

She mentioned that she works at the public works office from eight to one and then she goes to the senior center to work on the family services. This is so that if she needs to make a house call and something goes wrong it will be on Helping Hands and herself instead of the county.

The food pantry is still available. It's going to become harder to get it and she would like volunteers to help making calls or researching grants. She mentioned that the senior center has a popcorn maker to go along with the movie licensing.
clarification from Amanda.

JACKPOT SENIOR CENTER

2. Senior Center operations update.

Bill Dimmitt (Jackpot Senior Center) stated that the senior center is working on getting accredited. This means that they are working on getting meals, information and assistance, a health and fitness/wellness program, transportation services, public benefits counseling, employment assistance, volunteer and civic engagement, social recreational activities, educational arts program, and intergeneration programs. The accreditation is being done through the NCOA (National Counseling On Aging). This will allow the senior center to have more opportunities.

JACKPOT EVENTS

3. Event operations update.

Tara Norris (Jackpot Events Coordinator) was absent. Chairperson Teresa Hugill commented that all she's aware of is the trunk or treat event.

JACKPOT RECREATION CENTER

A. Recreation Department operations update. **NON ACTION ITEM**

Beth Lamb (Jackpot Aquatic Center) stated that everything is going well. The busiest time is four to eight and on Saturdays.

She commented that the sand in the pool filter is bad. It needs to be replaced and it needs to be replaced every three to five years. She believes that it hasn't been replaced since it's been built. This is what's causing the cloudy water and chemical balance. She's working with Snake River Pool and Spa to get it resolved.

She has also learned that it's not advised to paint a pool, which is causing the cloudiness (chalking) which is creating issues with the sand and filter. Chairperson Teresa Hugill asked if there were problems with the pool. Mrs. Lamb stated that there aren't issues if there aren't too many people in the pool at once, but she had over two hundred swimmers for a swim meet, and it was so cloudy the bottom of the pool couldn't be seen.

The next swim meet will be in March and without it being fixed Elko wouldn't be able to have the swim meet. Chairperson Hugill asked about the cost. Ms. Lamb stated that it will be about three thousand dollars for the sand and cleaning the filter.

Monica Burt (Jackpot Advisory Board member) mentioned that she thought all the pools were painted. Ms. Lamb stated that they are plastered and if pools are to be painted, they need to wait fourteen days to let the paint cure and not five days like the bucket states. The people she's talked to advice not to paint a pool because it chinks.

Bruce Ririe (Jackpot Advisory Board member) asked if Snake River Pool and Spa would also be looking at the pipes when they fix the sand and filter. Ms. Lamb stated that they will be looking at those also.

She mentioned that due to the humidity and rust the guard stand's bolts in the steps have broken.

She believes the guard stand was installed when the pool was built, but Shawn Burt (Jackpot Public Works Superintendent) stated that it was replaced five or six years ago. She will be looking for replacement bolts so that the entire guard stand doesn't have to be replaced. This is what she is planning on spending funds from the specials line item. Mr. Burt commented that all the costs need to be taken from the building and repairs line item and not the specials fund.

Chairperson Hugill asked if the person who does the inspections at the pool notice any of these issues. Ms. Lamb stated that he inspected other areas, but not the guard stand. The pool is usually clear unless there are several people in it. She's not sure that he inspects that at all, and the cloudiness is a safety factor. The inspector is through Elko County's Pool Pact and what he's had her do is paint things around the pool.

JACKPOT PUBLIC WORKS

1. Public Works water, sewer, landfill, streets, and operations update.

Gustavo Estrada (Jackpot Public Works) stated that they finished working on all the irrigation systems, they finished the road, and they will be working on the concrete, crack sealing/sealing. They sealed Glen Doren and will be painting. They sealed any areas they could to not waste remaining product.

Vice-Chairman Shawn Mathis stated that they are doing a great job and it's all being done before their busy season. Bruce Ririe (Jackpot Advisory Board member) thanked them for their work at the park.

JACKPOT SAFETY / FIRE

1. **Jackpot Ambulance**
 - a. Jackpot Ambulance operations update.

Shelly Hester (Jackpot ambulance) stated that for the month of September there were twenty-six medical calls, fifteen of which were transports, and three were air transports. They have a couple new people who will be driver's only and she's working on getting more so that they can help the department.

2. **Jackpot Fire Department**

- a. Jackpot Fire Department operations update.

Kristie Wells (Jackpot Fire Department) stated that they had thirty-nine calls, two were fire calls, four were false alarms, four service calls, six were car accidents, and the rest were medical assists.

Elko County Sheriff's Department

- a. Sheriff Office operations update.

No Representatives present.

JACKPOT SUPERINTENDENT

1. Jackpot Superintendent operations update.

Shawn Burt (Jackpot Public Works Superintendent) stated that he's still working with the BLM, FAA on getting the lease agreement renewal for the airport property. It looks like it won't be done until June which means the FAA grant funding is lost.

He's working with the BLM on some disposable property that the BLM owns which is a quicker process to obtain the land for future development. He's been working with people moving to Jackpot and businesses interested in the town. He's also working with Hannah the last few weeks regarding things coming to Jackpot.

He mentioned that the trunk or treat will be starting at six or seven. The town clerk stated that flyer states that it will start at seven.

Monica Burt (Jackpot Advisory Board member) asked about the L-shaped Lady Luck property that the town is wanting to sell. Mr. Burt stated that he's got a developer interested in that property, but he's also wanting to look at two other properties in the town. This developer has another person who builds apartments and developments. Once he meets with him, they will decide if they are doing a joint venture with the town or just letting him make an offer.

Chairperson Teresa Hugill commented that participating vehicles in the trunk or treat will begin lining up at six thirty. It will start at seven and masks are required

ACCOUNTS PAYABLE

1. Discussion and consideration of the Town of Jackpot Accounts Payable.

No Discussion.

CORRESPONDENCE REPORT AND OTHER ITEMS OF DISCUSSION:

1. Discussion and consideration of received correspondence.

CONSENT AGENDA

All matters listed under the consent agenda are considered routine and may be acted upon by the commission with one action without extensive discussion. Any member of the commission or any citizen may request that an item be taken from the consent agenda, discussed, and acted upon separately during this meeting.

Approval of Minutes – September 9, 2021
Next Meeting Date – November 18, 2021

Motion: Vice-Chairman Shawn Mathis made a motion to accept the minutes for the Jackpot Advisory Board Meeting for the date of September 9, 2021, and the next meeting date for the Jackpot Advisory Board Meeting for the date of November 18, 2021, seconded by Bruce Ririe. Motion passed.

VOTE: Aye: Teresa Hugill
Shawn Mathis
Monica Burt
Bruce Ririe
Nay:
Absent: Alex Torrero
Abstain

ADVISORY BOARD MEMBERS AND STAFF COMMENTS

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Shawn Burt (Jackpot Public Works Superintendent) stated that because of the situation with the fire station and funding they will be rebuilding the fire station. He will be requesting up to two million dollars the following week and those will be used for a convention center. It will go where the new fire station was supposed to be. The food bank, tourism, and economic development will all be in that area. It would be six thousand square feet.

Bill Dimmitt (Senior Center) stated that Jackpot's Helping Hands has helped a lot. They provide the food and there was a recent identity theft presentation which wouldn't have happened if not for Helping Hands.

Chairperson Teresa Hugill thanked the public works department, fire department, Monica Burt (Jackpot Advisory Board member), Theresa Dimmitt, and Kaylee Shields for all their work. Mrs. Burt commented that Jyll Burt also helped with the sign at the park.

COMMENTS BY THE GENERAL PUBLIC:

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ADJOURN

Motion: Monica Burt made a motion to adjourn the meeting, seconded by Bruce Ririe.
Motion passed.

VOTE: Aye: Teresa Hugill
Shawn Mathis
Monica Burt
Bruce Ririe
Nay:
Absent: Alex Torrero
Abstain:

Meeting adjourned at 7:06 pm.