



TOWN OF JACKPOT, NEVADA ADVISORY BOARD

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Board Members

Teresa Hugill
Shawn Mathis
Bruce Ririe
Monica Burt
Alex Torrero

Jackpot Staff

Shawn Burt
Brian Hugill
Beth Lamb
Shelly Hester
Maria Salas

JACKPOT ADVISORY BOARD MINUTES

THURSDAY, August 12, 2021

6:00 P.M. CALL TO ORDER:

The meeting of the Jackpot Advisory Board was called to order by Chairwoman Teresa Hugill at 6:00 pm mountain standard time on August 12, 2021, in meeting room of the Jackpot Senior Center Building, Jackpot, Nevada.

ROLL CALL:

Members Present: Teresa Hugill
Shawn Mathis (Video-call)
Monica Burt
Bruce Ririe

Absent: Alex Torrero

Others Present: Shawn Burt, Jackpot Public Works Superintendent
Laura Cortez, Jackpot Recreation Center
Kaylee Shields, Jackpot Tourism
Bill Dimmitt, Senior Center Head Volunteer
Tara Norris, Jackpot Events
Tim Brubaker, Deuces Wild Car

INSTRUCTIONS TO THE GALLERY:

Chairwoman Teresa Hugill advised the public to step to the front of the room to identify themselves and to speak clearly for the record. She stated that they should try and not speak out of turn or among themselves. If anybody has a cell phone it should be muted and if a call needs to be answered it must be taken outside.

PLEDGE OF ALLEGIANCE:

Chairwoman Hugill led the pledge of allegiance.

COMMENTS BY THE GENERAL PUBLIC:

Pursuant to N.R.S. 241.020, 2 (c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on a successive agenda and identified to be an action item.

TOWN OF JACKPOT

- a. Raft River Electric Company update of the electrical service provided to the town of Jackpot.

Heath Higley (Raft River Rural Electric) stated that they had the tree trimmers working in the town. He thanked Shawn, Gustavo, and the public works technicians for helping and working alongside the tree trimmers, everything looks great.

Mr. Higley commented that he would be look into the power bump that some people in the town experienced.

- b. Nevada Health Center update.

No Representatives.

- c. Discussion and consideration to approve the Jackpot Jam flyer.
ACTION ITEM

No representative to present the flyer.

Chairwoman Teresa Hugill asked if the time and dates were correct. Kaylee Shields stated yes.

Monica Burt (Jackpot Advisory Board member) commented that no glass containers were allowed, and she asked about alcohol. Shawn Burt (Jackpot Public Works Superintendent) mentioned that it isn't a children's event and there are notices at the park regarding no alcohol containers.

Motion: Bruce Ririe made a motion to approve the Jackpot Jam flyer, seconded by Monica Burt. Motion passed.

VOTE:

Aye: Teresa Hugill
Shawn Mathis (Video-Call)
Monica Burt
Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- d. Discussion and consideration to approve the town's thirty second video.

ACTION ITEM

Chairwoman Teresa Hugill stated that she liked the video, the voice was changed and the wording in the video sounded better.

Motion: Monica Burt made a motion to approve the town's thirty second video, seconded by Bruce Ririe. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- e. Discussion and consideration to approve the town's sixty second video.

ACTION ITEM

Chairwoman Teresa Hugill stated that she liked the video.

Motion: Monica Burt made a motion to approve the town's sixty second video, seconded by Bruce Ririe. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- f. Discussion and consideration to approve the Mexican Independence Day flyer.

ACTION ITEM

Chairwoman Teresa Hugill asked if the event details including people wearing masks had been finalized.

Tara Norris (Event Coordinator) stated that she spoke with Shawn Burt (Jackpot Public Works Superintendent) who verified that masks aren't being enforced, but people can choose to wear them. She plans to have the event outside and only the food inside the recreation center unless the weather doesn't permit it.

Chairwoman Hugill commented that if the event is moved inside people will need to wear mask indoors, so she would like for Ms. Norris to include that on the flyer.

Vice-Chairman Shawn Mathis mentioned that Ms. Norris should include that masks required per state mandate, so the liability isn't on the town.

Motion: Bruce Ririe made a motion to approve the Mexican Independence Day flyer as discussed with the mask information added, seconded by Monica Burt. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- g. Discussion and consideration to approve Kaylee Shields as the Director of Economic Development and Tourism for the town.

ACTION ITEM

Kaylee Shields stated that her husband and her moved to the town in April, but her family has been in the town for seven years. She loves Jackpot and has always thought it has great potential. She is excited about the opportunity to help realize that potential.

The title has been expanded because she not only wants to bring in tourists, but she would like more businesses in the town to diversify the area. She mentioned that she's been doing an internship with the town's food bank.

Monica Burt (Jackpot Advisory Board member) asked Mrs. Shield's about her degree. Mrs. Shields stated that she had a degree in marriage and family studies preparing for graduate work in therapy.

Motion: Shawn Mathis made a motion to approve Kaylee Shields as the new Economic Development and Tourism Director for the town, seconded by Monica Burt. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- h. Discussion and consideration to approve an economic development page on the town's website.

ACTION ITEM

Kaylee Shields stated that she would like to add to the town's website an economic development page specifically which would be modeled after the page that Las Vegas has on their website.

The page would have sections for people to look at tax incentives, demographics for the community, projects that are underway, and the idea is for potential business owners to be able to see what Jackpot has to offer.

Chairwoman Teresa Hugill asked if there would be any costs involved. Mrs. Shields commented that no because it would only be another section on the website.

Monica Burt (Jackpot Advisory Board member) commented that she liked the idea because people would be able to see the town's information instead of having to call to get information.

Bruce Ririe (Jackpot Advisory Board member) stated that the board would need to approve the new section prior to it being published for everybody to see.

Motion: Bruce Ririe made a motion to approve the economic development page to be added to the town's website, seconded by Monica Burt. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

- i. Discussion and consideration to approve Mackenna Ririe as the social media manager for the town's social media platforms.

ACTION ITEM

Mackenna Ririe was absent. Kaylee Shields relayed the information. She stated that she wanted a social media manager because the town needs a better social media presence. It's an influential an untapped resource for advertising. This position has a significant responsibility so, she wanted somebody solely focused on social media specifically to look at the analytics and keep the town informed. There will be a regular schedule for posting. Ms. Ririe has been in the town for seven years and is comfortable with social media.

Monica Burt (Jackpot Advisory Board member) asked if Ms. Ririe would also be keeping the website current. Mrs. Shields stated that she and Ms. Ririe would be working in tandem on the website and calendar to keep things updated.

Chairwoman Teresa Hugill asked if Ms. Ririe would be added to the Facebook page. Mrs. Shields stated that yes.

Mrs. Burt asked if items needed to be posted on the website they could go directly to Ms. Ririe because it would be great to have a set person. Mrs. Shields stated that yes, and that Ms. Ririe would be the person in charge of the town's online presence.

Motion: Shawn Mathis made a motion to approve Mackenna Ririe as the head of social media for the town of Jackpot, seconded by Monica Burt. Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

1. Golf Course operations update.
NON ACTION ITEM

Brent Fleshman (Jackpot Golf Club) was absent, but he emailed the letter below:

“I’ll be absent for tonight’s meeting tending to a to a tournament here at the course that will be late. Report is as follows.”

“The recent afternoon storms have brought us much welcomed rain and the course is looking great. Thanks Shawn and crew for sharpening up our parking area. Looks fabulous. Our weekend tournaments have been good and kept us quite busy. Our weekdays are still slow unless we are able to bring in an outing. July is always the busiest month at the course, and it’s definitely been working us and our grounds crew hard. The grounds crew this year deserves an applause for all they do with such a small team. Our premier event is this Monday & Tuesday, which is our annual Pro Am. 224 players from all over Northern Nevada, Idaho, Wyoming, and Montana. We ae looking forward to showcasing the course as it’s in incredible shape.”

Thanks!

Brent Fleshman

Brad Hester (Jackpot town member) commented that he talked with the mayor of Caldwell, Idaho who told him that the town’s golf course is in better shape than any course in Caldwell, Nampa, and Boise.

Chairwoman Teresa Hugill stated that those comments were fantastic and asked Mr. Hester to thank everybody at the golf course.

JACKPOT TOURISM
NON ACTION ITEM

1. Tourism’s operations update.

Kaylee Shields (Tourism Director) stated that the Jackpot Jam would be that weekend and the car show would be the next weekend. She commented that they have be updating the website and working on keeping the calendar updated.

She has also been working on assessing the effectiveness of where the tourism advertising has been and deciding if the board will keep that in the same place.

JACKPOT'S HELPING HANDS FOOD BANK & SERVICES

1. Jackpot's Helping Hands Food Bank and Services update.
NON ACTION ITEM

Theresa Dimmitt (CEO Jackpot's Helping Hands /Food Pantry & Services) was absent. No report given.

JACKPOT SENIOR CENTER

2. Senior Center operations update.

Bill Dimmitt (Jackpot Senior Center) stated that a senior newsletter was created. He commented that on July 28th there was a senior luncheon and there were ladies who answered questions about Medicare. They also talked about transportation. There were twenty-four people in attendance. The newsletter includes a calendar and activities that will be offered at the senior center on days. He mentioned that Donna Meyer had the idea of doing a newsletter. She is the newsletter editor and activities director.

Bruce Ririe (Jackpot Advisory Board member) stated that the newsletter looked fantastic, and Monica Burt (Jackpot Advisory Board member) commented that she liked the calendar and asked if it would be posted around town.

Chairwoman Teresa Hugill mentioned that it should also be posted on the town website and Kaylee Shields (Tourism Director) stated that she would work on that.

Mrs. Meyer stated that she would like for the newsletter to be online because she would like for the building to remain in the town for a reason and for the town to be proud of those reasons. In the future they plan to honor the senior citizens and the veterans for their service. She would like for this to be done in a special way so that people remember the event and how seniors are being helped and supported. The goal is to get people to attend the senior instead of being at home.

Mr. Dimmitt mentioned that the seniors he's talked have expressed their disappointment because their children won't visit them. Ms. Meyer commented that children and pets are healing to people.

Chairwoman Hugill commented that it may be a good idea to have the younger youth from the church visit the seniors and listen to their stories.

Mr. Dimmitt stated that the senior center isn't only for seniors and that they are helping others also.

JACKPOT EVENTS

3. Event operations update.

Tara Norris (Jackpot Events Coordinator) stated that the next event will be Mexican Independence Day and she will be including the mask information on the flyer. She will email it for final approval and then have it posted around town. She commented that the shopping will be done on the eighth of September, and she's met with Tom (Cactus Petes) regarding the taco meat. Once this event is done, she will be planning Christmas. She will also be available to assist the fire department with Halloween.

Chairwoman Teresa Hugill asked Ms. Norris about who normally does the trunk or treat. Ms. Norris stated that two years ago she had a small trunk or treat next to the forest to accommodate the zombie run. It was an ok turnout, but last year there was more people because the town helped and there was a parade.

Chairwoman Hugill commented that Ms. Norris should meet with Brian Hugill (Jackpot Fire Chief) to discuss on if they will be doing a trunk or treat. She would also like for Ms. Norris to assist if needed at the Jackpot Jam and car show. Ms. Norris stated that she would help before her shift at work and after work.

JACKPOT RECREATION CENTER

- A. Recreation Department operations update.
NON ACTION ITEM

Beth Lamb (Jackpot Aquatic Center) was absent. Laura Cortez (Jackpot Aquatic Center Head lifeguard) relayed the information. She stated that all is well at the recreation center. They are still busy with people exercising and swimming. There is nothing new to report.

Chairwoman Theresa Hugill asked Ms. Cortez when the witbit is usually in the pool. Ms. Cortez stated that it's usually on Friday and Saturday.

JACKPOT PUBLIC WORKS

- 1. Public Works water, sewer, landfill, streets, and operations update.

Gustavo Estrada (Jackpot Public Works) stated that they have been busy. They finished the golf course project and the project at the recreation center of crack sealing, sealing, and painting. They are working on Progressive because in two weeks they will be repaving that road. It will start on the twenty-third, and it will last a week. People will be routed through a different area.

Mr. Estrada commented that they have also repaired items in between the crack sealing, sealing, and painting. It's a messy job, but the finished product looks great.

JACKPOT SAFETY / FIRE

- 1. **Jackpot Ambulance**
 - a. Jackpot Ambulance operations update.

Shelly Hester (Jackpot ambulance) was absent

- 2. **Jackpot Fire Department**

- a. Jackpot Fire Department operations update.

Brian Hugill (Jackpot Fire Chief) introduced Kristie Wells as a new hire on for the fire department. Ms. Wells stated that they had forty calls, thirty-one calls and sixteen transports. There were three false alarms, two fires, and one service call. The two fire calls were wildland.

Mr. Hugill commented that they are waiting on the other hire on who is finishing his job with NDF.

Elko County Sheriff's Department

- a. Sheriff Office operations update.

JACKPOT SUPERINTENDENT

1. Jackpot Superintendent operations update.

Shawn Burt (Jackpot Public Works Superintendent) stated that things are going well in town. Kaylee Shields in the new Economic and Tourism Director and that will help Theresa Dimmitt, who is now the part-time town clerk. This will help Maria. Gustavo Estrada was promoted to public works lead position which will alleviate Mr. Burt's workload. The fire department got Kristie Wells and another new hire who will be starting soon.

There are issues in the town that are being resolved. He commented that he, Brian Hugill, and Shawn Mathis met with Amanda Osbourne (Elko County), Delmo Andreozzi, and Rand (County attorney). Elko County is getting five million dollars from a covid relief fund and five million dollars the following year. The town is in the process of requesting funds to finish the fire station. The idea is to have Valerie get the deed into her name, she will work things on her end, and if the funds are approved by the county the town will have enough funds to complete the fire station. Mr. Andreozzi guaranteed that he would advocate for the town to have the funds available to help the town.

Mr. Burt commented that the property the town talked about being auctioned will be subdivided into four different lots. Mr. Andreozzi recommends that the town joins with a building subcontractor to develop the properties and then sell them. There are a couple clauses that Rand mentioned, and the town will have to work through, it's nothing huge, just time consuming.

Bruce Ririe (Jackpot Advisory Board member) asked if the developing would include the streets, sidewalks, and sewer. Mr. Burt stated that it would be a complete development.

A developer could develop it and town puts the lots up or the developer could put in homes and sale them. There are a couple ways that can be worked. The town has looked into seeing if Ad Valorem funds can be used to develop the property, but it's been advised that the town look for developers.

Mr. Burt commented that he's looked into a couple in Nevada and Idaho. There is one interested in this, and Sheldon Mudd expressed that there is an outfit in Buhl that is also interested in development.

Mr. Burt stated that Charlotte's sign hasn't been forgotten about. The drawing she drew was with a crayon and image taken of her drawing is distorted when it's enlarged. He talked to Katie who showed him a picture of a computer drawing of the image, he would like to do something similar, but include the original picture. He spoke to one of the outfits where they get park supplies and the town can purchase a bench and put Charlotte's picture on the bench which will go under her sign.

He mentioned that on the twenty-third they are scheduled to shut down Progressive Drive for an entire week. The road will be widened five feet wider. They had to move a culver back during the week.

Mr. Ririe asked if the funding would be Cares funding. Mr. Burt stated that its similar, but not. Its money allocated to Elko County for development. The goal of the county is for the departments that get the funds to use it for a long term investment and the fire station qualifies. The quotes that the town got are probably not accurate anymore and they may be higher or lower when it's time for the project. This won't be happening anytime soon.

Chairwoman Teresa Hugill asked if there any updates on the properties for which letters were written.

Mr. Burt commented that Lynch Oil answered the letter stating that they couldn't get anybody to work on their property until Fall. He suggests that they get a temporary fence around it, and this is what they are talking about doing. The letter for the Binion property is stalled.

He mentioned that some projects can't be done because the cost of the material is too expensive, or they can't get the materials. Elko County has added more funds to the town's contingency fund because funds are depleting fast. The two stripping projects had to be done with spray paint.

ACCOUNTS PAYABLE

1. Discussion and consideration of the Town of Jackpot Accounts Payable.

No Discussion.

CORRESPONDENCE REPORT AND OTHER ITEMS OF DISCUSSION:

1. Discussion and consideration of received correspondence.

CONSENT AGENDA

All matters listed under the consent agenda are considered routine and may be acted upon by the commission with one action without extensive discussion. Any member of the commission or any citizen may request that an item be taken from the consent agenda, discussed, and acted upon separately during this meeting.

Bruce Ririe (Jackpot Advisory Board member) asked if the minutes were correct regarding the car show.

Timmy Brubaker (Deuces Wild Car Show Extravaganza) stated that everything was correct.

Approval of Minutes – July 8, 2021

Next Meeting Date – September 9, 2021

Motion: Bruce Ririe made a motion to accept the minutes for the Jackpot Advisory Board Meeting for the date of July 8, 2021, and the next meeting date for the Jackpot Advisory Board Meeting for the date of September 9, 2021, seconded by Monica Burt. Motion passed.

VOTE:

Aye: Teresa Hugill
Shawn Mathis (Video-Call)
Monica Burt
Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

ADVISORY BOARD MEMBERS AND STAFF COMMENTS

This time is devoted to comments by Advisory Board Members and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Monica Burt (Jackpot Advisory Board member) stated that since the town will be having an economic development page if the board should send a letter to contractors in Elko and possibly Twin Falls. The letter would inform them about the property for sale and how they can build houses to sell.

Teresa Hugill (Jackpot Advisory Board Chairwoman) commented that Sheldon Mudd is the person who takes care of that. Shawn Burt (Jackpot Public Works Superintendent) stated that Mr. Mudd does let contractors know, but it wouldn't hurt if the board members wanted to send a letter. The board and county both are okay with the property being sold. He also found out it doesn't have to go up for auction as long as there is a need for housing for commercial property.

Mrs. Burt mentioned that she read about a construction company from Winnemucca who bought property in Lovelock and made many manufactured homes on a foundation that they later sold.

This got her thinking that they could possibly be interested in doing this in Jackpot or for the board to talk to other construction companies about this.

Mr. Burt commented that there is more property that the town has and as things develop other property can be sold.

Bruce Ririe (Jackpot Advisory Board member) thanked the public works department, Raft River, and everybody involved with the senior center. There are many things happening around town, and it's added more energy to the town.

Vice-Chairman Shawn Mathis thanked the public works department for all their work on projects.

Chairwoman Hugill thanked Delmo Andreozzi for everything that he's done and doing for the fire department. She thanked the public works department for informing them about Charolotte's sign.

COMMENTS BY THE GENERAL PUBLIC:

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Tim Brubaker (Deuces Wild Car Show Extravaganza) thanked the entire town, Cactus Petes, Four Jacks, Jackpot's Helping Hands and Jackpot Tourism for their support. He's expecting a big or a bigger car show this year and as successful as ever.

The breakfast will be on Saturday morning from seven in the morning until ten. There will be no other vendors selling during this time. The other food vendors can start at eleven unless the breakfast sells out early. On Friday the only people allowed on the field prior to noon are his staff and vendors. The Trailer Park Rebels will be entertaining on Friday and JR and the Sting Rays will entertain on Saturday. He would like to meet with Gustavo (Public Works) and Brian (Jackpot Fire Chief) at the race area because he has a couple ideas and small changes, he would like to discuss with them.

There will be a food drive and for every five cans donated they will receive a ticket for the raffle of a fifty-five inch tv which includes an Alexa. He would like shirt sizes from each member of the board, and he will need somebody from each department to present a trophy to the winner of the vehicle they chose. The judging will be after breakfast and there is a protocol that they follow so one person doesn't win multiple trophies. He mentioned that he will also have his display at the car show.

ADJOURN

Motion: Bruce Ririe made a motion to adjourn the meeting, seconded by Monica Burt.
Motion passed.

VOTE: Aye: Teresa Hugill
 Shawn Mathis (Video-Call)
 Monica Burt
 Bruce Ririe

Nay:
Absent: Alex Torrero
Abstain:

Meeting adjourned at 7:02 pm.