



Town of Jackpot Tourism

(775)335-9922

Visitjackpot@townofjackpot.com

## Message Board Advertisement Agreement

This agreement is between the Town of Jackpot Tourism and Message Board Advertisers:

Business Name

Authorized Representative

Contact Number

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This agreement is to start on \_\_\_\_\_ and will continue to be displayed until \_\_\_\_\_.

Advertisers agree to run an ad of their choice following the guidelines set forth in this agreement on **Jackpot's Digital Message Board Sign.**

**Advertisement Prices are to be paid in full before being posted on board.**

Per day \$25.00 \_\_\_\_\_

Weekly \$140.00 \_\_\_\_\_

Monthly \$500.00 \_\_\_\_\_

Annual \$5,000.00 \_\_\_\_\_

### Advertisers are responsible for:

- Provide a digital ad at least two weeks before the date it is to be posted.
- Ad must be in good taste. No offensive language, photos, or images.
- The advertiser is responsible for ensuring they have all the rights to post images.
- No videos must be longer than 15 seconds.
- Videos need to be sent to Jackpot Tourism as an MP4 file.
- The Board uses 216x108 PX

### Town of Jackpot Tourism is responsible for:

- Approving Ad as set forth in the contract.
- Posting an ad on the board as agreed upon in the contract.

I understand and agree to the terms of this contract. I have reviewed my ad and have all the rights to post images.

\_\_\_\_\_  
Authorized Representative Signature, Title

\_\_\_\_\_  
Theresa Dimmitt, Director of Tourism